

Economic Research Institute Study Paper

ERI #2003-10

**STRATEGIC PLANNING, IMPACT ASSESSMENT, AND
TECHNICAL AID: THE SOUSS-MASSA INTEGRATED
WATER MANAGEMENT PROJECT**

by

JOHN E. KEITH, PROFESSOR & CHIEF OF PARTY

**SIWM Project, Agadir, Morocco
and
Department of Economics
Utah State University
3530 Old Main Hill
Logan, UT 84322-3530**

SAID OUATTAR, PROFESSOR & DEPUTY CHIEF OF PARTY

**SIWM Project, Agadir, Morocco
and
Department of Agronomy
IAV Hassan II University
Rabat, Morocco**

August 2003

**STRATEGIC PLANNING, IMPACT ASSESSMENT, AND
TECHNICAL AID: THE SOUSS-MASSA INTEGRATED
WATER MANAGEMENT PROJECT**

John Keith, Professor

**Department of Economics
Utah State University
3530 Old Main Hill
Logan, UT 84322-3530**

Said Ouattar, Professor

**Department of Agronomy
IAV Hassan II University
Rabat, Morocco**

The analyses and views reported in this paper are those of the author(s). They are not necessarily endorsed by the Department of Economics or by Utah State University.

Utah State University is committed to the policy that all persons shall have equal access to its programs and employment without regard to race, color, creed, religion, national origin, sex, age, marital status, disability, public assistance status, veteran status, or sexual orientation.

Information on other titles in this series may be obtained from: Department of Economics, Utah State University, 3530 Old Main Hill, Logan, UT 84322-3530.

Copyright © **2003 by John E. Keith and Said Ouattar**. All rights reserved. Readers may make verbatim copies of this document for noncommercial purposes by any means, provided that this copyright notice appears on all such copies.

**STRATEGIC PLANNING, IMPACT ASSESSMENT, AND
TECHNICAL AID: THE SOUSS-MASSA INTEGRATED
WATER MANAGEMENT PROJECT**

John E. Keith and Said Ouattar

ABSTRACT

Integrated river-basin management requires several basic conditions. Among these are clear communications among all the actors involved in managing the basin's water resources, one or more sets of data which are shared by all decision-makers, and tools by which the decision-makers can evaluate policies (impact assessment). Developing integrated management in conjunction with the creation of River Basin Agencies is the objective of the USAID-sponsored Souss-Massa Integrated Water Management (SIWM) project. The project activities have been designed to develop and support communications, data sharing and model building within the institutions in the Souss-Massa Basin as a demonstration for all Moroccan river basins.